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# BLOOMWELL HEALTH

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## **Donna Egbulem PMP, MSW, MPH**

Chinonye Donna Egbulem, PMP, MSW, MPH, is the Founder and Principal Consultant of Bloomwell Health LLC, a transformative public health consulting firm dedicated to advancing equitable, trauma-informed care and fostering resilience in communities. With a foundation in gender-based violence consultancy, mental health specialization, and over a decade of experience across the government, non-profit, and private sectors, Donna brings a multidisciplinary approach to her work, blending project management, strategic communications, and clinical expertise. As a certified Project Management Professional, Donna leads Bloomwell with a commitment to leveraging evidence-based practices, innovative

technologies, and an intersectional understanding of health and wellbeing.

Bloomwell was born out of Donna's vision to bridge gaps in health equity, particularly for vulnerable and underserved populations. Under her leadership, it offers a spectrum of services in perinatal mental health, home care, wellness programs, health promotion, and disease prevention. Donna has made it her mission to provide comprehensive support for children, adolescents, and families facing diverse challenges such as trauma, family conflict, and behavioral health concerns. Her clinical background as a social worker specializing in trauma-informed care enables her to offer tailored solutions that consider the psychological, social, and cultural dimensions of her clients' needs. Bloomwell's client-centered approach ensures that services are accessible and culturally attuned, embodying Donna's commitment to empowering communities through compassion and rigor.

At Bloomwell, Donna also focuses on supporting families in navigating the complexities of contemporary family life. She provides tailored guidance for parents and caregivers seeking ways to foster healthy relationships with their children and cultivate an environment of safety, connection, and understanding. To strengthen her clinical practice as a licensed clinical social worker associate, she is pursuing certification in Play Therapy, which will enhance her ability to connect with young clients and guide parents in using play as a medium for emotional and social development.

Donna's background in project management and communications has also shaped Bloomwell's strategic vision. Her extensive experience working with U.S. federal departments, including the Departments of State, Health and Human Services, and Veterans Affairs, has honed her skills in branding, digital communications, change management, and stakeholder engagement. At Bloomwell, Donna applies these skills to support organizations and agencies in developing and implementing policies and programs that promote health equity, improve service delivery, and foster resilient communities. Her focus on Diversity, Equity, and Inclusion (DEI) is integral to all Bloomwell's initiatives, reflecting her expertise in racial bias mitigation and her commitment to fostering inclusive, empathetic environments for all clients and partners.

Donna's leadership is driven by a holistic approach to community well-being. Her expertise in managing large-scale projects, combined with her compassionate approach to client care, makes her a respected leader in health consulting. Bloomwell is not only a consultancy; it is a community resource committed to advancing health outcomes, supporting trauma recovery, and empowering individuals and families to live healthier, more fulfilling lives.

Additionally, Donna serves as a Full Spectrum Doula, supporting families in holistic and culturally sensitive ways. Her dedication to family wellbeing, racial equity, and trauma-informed care places her at the forefront of the movement to redefine health and wellness for the modern age. Donna Egbulem continues to forge pathways to health, resilience, and equity, one community at a time.